



5 Advantages of GroupVille (Groupware software) as an Application Server Solution

1. GroupVille is built on new standards and the Internet from the ground up - no legacy technology

GroupVille was developed since 1999 from the ground up as a new solution designed for the Internet age. It is built on data standards such as PDF, XHTML and WebDAV. Support for RSS (news, alerts), iCal (events), vCard (people and addresses) complete the data exchange capabilities of GroupVille. As a server solution, GroupVille is not only suited for Intranet use: GroupVille can also be used in new distribution methods such as renting the software over the Internet and/or hosting it in your data center.

2. Platform independence on the client- and server side - and support for mobile devices

GroupVille can easily be integrated in your existing IT environment with no client-side installations - just open your browser on PC or Mac clients and log in. Goodbye to patching and constant upgrade trouble. Your administrator will be happy since deployment is easy: GroupVille can run inside the popular Tomcat engine with no additional installations - just install GroupVille and the bundled SQL database.

Since GroupVille uses an object-oriented application server which clearly separates data, presentation and business logic, it is well prepared for upcoming web presentation standards (buzzword "AJAX") - GroupVille already offers support for mobile clients such as smartphones (optimized presentation for small screens). In addition, you can send SMS messages to mobile phones worldwide.

3. GroupVille relies on stable and time-tested technology foundations for development and use

GroupVille uses the Open source Apache Web Server, the Open source Lucene Java search engine, SQL databases as well as the WebObjects for Java server environment as technology foundations.

WebObjects for Java is a highly scalable server software. Enterprise customers rely on WebObjects for their Intranet and Internet solutions development since 1996. For example, the highly popular Apple iTunes Music Store relies on WebObjects technology to serve millions of customers.

4. GroupVille has very low total (lifecycle) costs and works wherever your employees are

GroupVille is a ready-to-use system: Server, web client access and a powerful SQL-compliant database. Most other products on the market require people to buy additional software (databases, admin tools...) or have other hidden costs. We encourage you to compare prices and features (see our ROI paper *). Do not neglect TCO (Total costs of ownership) in software purchases: We just use HTML, no client-side Java is required and the central SQL database collects all data securely and makes backups easy. Just open your web browser and log in: Truly the ideal solution for the Global Village we live in today !

Built by a Swiss company, a small country with a lot of international exposure, GroupVille features multi-language support and timezones support for users on the road and in different locations worldwide.

5. GroupVille data and content can be linked with your existing server software and customized

Using the data storage standards listed above, GroupVille can import and export content to visitors on public webpages or other servers. This allows for data exchange with your existing eCRM (electronic Customer Relationship Management) as well as CMS (content management solutions) software.

Using web services and plugins written in the standard Java 2 language, Sendai or third parties can extend GroupVille functionality. Sendai will for example offer optional Document and Project modules.

* For further info, the ROI (Return on Investment) paper and free trials, please visit www.groupville.com